



Tuesday, July 19th, 2016

Hypertherm converged on Arclight Dynamics in Bend, Oregon today. The occasion, product development and training for all Hypertherm District Sales Managers west of the Mississippi. They weren't here to train on our products. But we were given an opportunity to display our Arc Pro Series Plasma Tables as well as hype the release and unveiling of our new Arc Max Series CNC Plasma System.

The response from Hypertherm was overwhelmingly positive. For our target market Hypertherm saw us as a cut above the rest. While Hypertherm's DM's are not allowed to endorse any particular CNC plasma system, we can say their opinion of our Arc Pro and Arc Max CNC Plasma Tables was genuine and substantial. Hypertherm's District Sales Management, many with over 10 years of service for Hypertherm, were impressed with the Arclight table construct, feature rich programming, turnkey readiness, and in particular the Torch Height Control technology offered standard on all Arclight Dynamics' tables. It was simply stated that such accuracy and responsiveness to material and material change, in tables with our price point, was notably uncommon and unseen in our competitors. The end result was amazement in the distinct cut quality our tables produce when paired with Hypertherm's air plasma systems.

Hypertherm chose our facility because we have developed a professional relationship over the years with our local District Managers Gene Morrill and Scott Olsen. Arclight Dynamics, born out of a garage during the height of the 2010 economic recession, could not have imagined back then that Hypertherm would be reaching out to team up and share in the development of our separate companies.

Arclight Dynamics, an industry leader in customer satisfaction, offers an American made product that is unmatched. "It is through a patients and dedication to our customer, as well as an attention to detail in our table construct, that we have empowered our end user for success in the metal fabrications industry," states Scott Cunningham, CEO. Arclight Dynamics has over 800 CNC plasma tables in the market today and looks forward to gaining and growing market share through product excellence and ingenuity.

Arclight Dynamics

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